Chapter 11: Encouraging Immigration

NAME:

Vocabulary words (find definitions yourself!)

Before the late 1800s, who lived on the prairies?

How were these groups influencing the West?

In 1881, people lived in Canada

* How many people live in Canada today?

Many of these people lived in the East of Canada. The West was sparsely populated. Prime Minster Wilfred Laurier ($5.00 guy) needed PEOPLE. He wanted these people to farm in the West, to work in the mines (copper, coal) and the manufacturing industries.

* There were many First Nations and Métis people living in the West already, why did Laurier not even think of them to fill the needed positions?

Canada Calling

Clifford Sifton was the person in charge of immigration to Canada. He started a public campaign to advertise for people to come and settle in the West.

* Millions of posters and pamphlets were made in many languages
* Government brought foreign journalists to Canada
* Government sent speakers around the world

Who the Government Targeted:

* Sifton sent advertisements to three regions. Describe them below:
1. The United States:
2. Great Britain:
3. Eastern Europe:

**CASE STUDY: Land for Sale!**

Was the Canadian government guilty of false advertising? Examine these government ads to find out

Why did the Canadiens/Francophone community feel betrayed by Sifton’s advertising campaign?

Why was moving to the West referred to as a ‘trap’?